



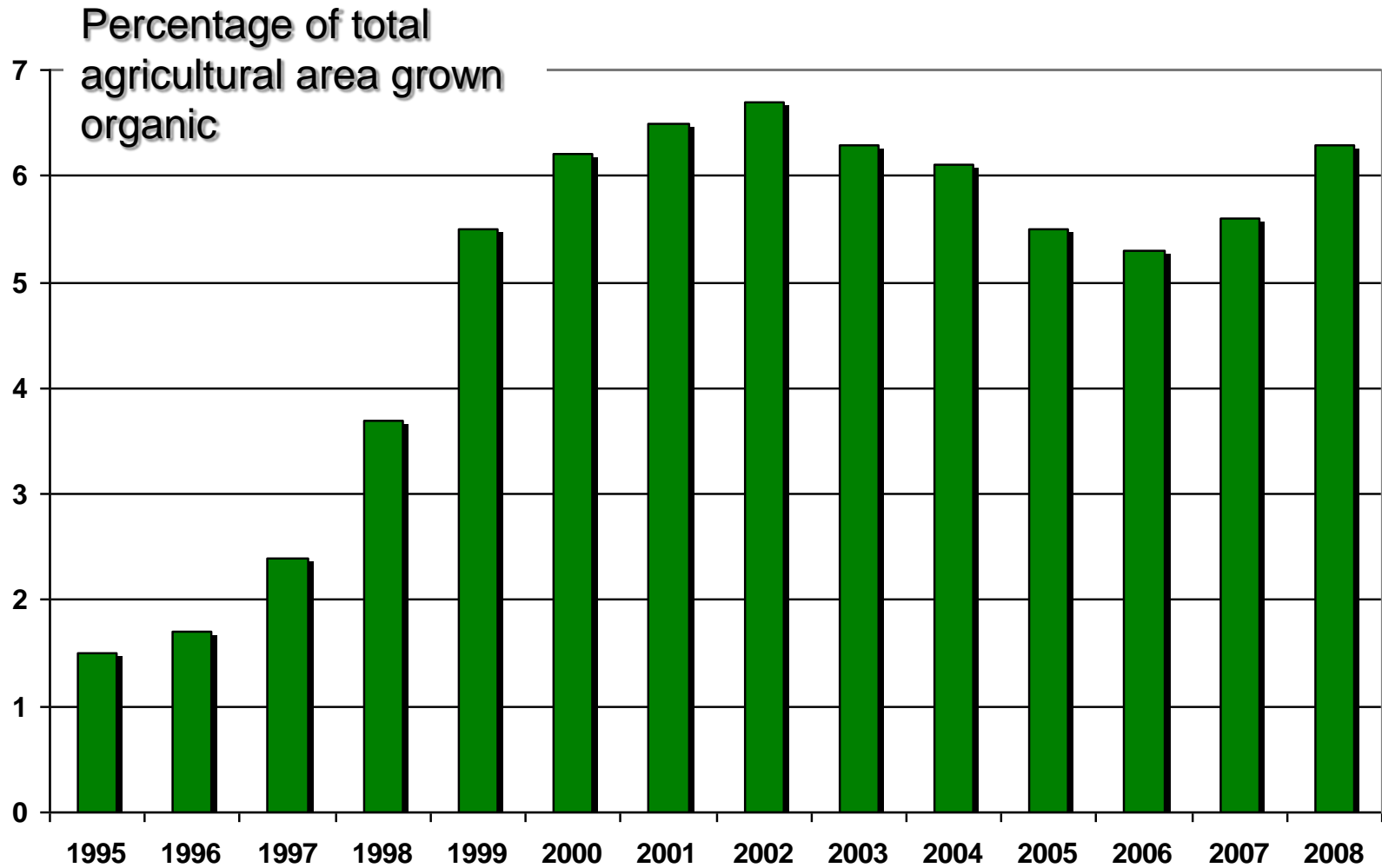
Policy objectives for supporting OA in Europe/Denmark

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Organic farming in Denmark





Market share organic food in Denmark

Market share of organic food in spring 2008.

Percentage of total sale of each product category and in total.

Product	Share (%)
Milk	33.6
Rolled oats	33.3
Egg	28.7
Wheat flour	22.3
Butter	15.0
Fruits	13.5
Vegetables	8.9
Juice	7.3
Rye bread	7.0
Coffee	6.7
Beef meat	6.0
Cereals	4.4
Cheese	3.9
Frozen vegetables	3.3
Pig meat	1.5
Cold meat	1.4
Chicken	1.2
Total	8.4

Danish policy instruments

- **Danish Act on organic farming 1987**
 - Rules on organic production
 - Inspection system (public authorities)
 - Organic label
 - Economic support
 - Conversion and production
 - Organic Food Council
 - Advisory board for Ministry
 - Farmers, consumers, authorities, sale
- **Research programmes**
- **Danish Action Plans for organic agriculture and food**
 - 1995 and 1998, 2008 (Knowledge synthesis, ICROFS)



European Union policy instruments

- **EU regulation on organic agriculture 1991**
 - Rules for organic production
 - Inspection
 - Labelling
 - Internal Market without trade barriers
- **Economic support**
 - Part of rural development programmes
- **European Action Plan**
 - 2006
- **Research**
 - European Research Area-network (Core Organic)





Drivers for organic food and farming⁽¹⁾

- Development of organic agriculture and food production
 - from niche in 1970'ies to dynamic part of agriculture
- Co-operation between
 - Farmers, food industry, authorities and consumers
- Clear and communicative production concept
 - Focussing on environmental protection, animal welfare etc
 - Without synthetic pesticides, chemical fertilizers and GMO
 - Innovation – high quality food products
 - Co-production of food and energy (biogas etcetera)
- Reliable and recognised inspection systems
 - Effective prevention and punishment of fraud



Development of production and market

- Development of production systems
 - Basic and applied research – crops, livestock, food (ex)
 - Nutrients - supply and efficient utilisation
 - Prevention and control of weeds, pests and diseases
 - Optimising environmental impact and biodiversity
 - Processing methods and quality
- Market development
 - Labelling, information, campaigns etcetera (ex)
 - Understanding consumer preferences
 - Information about organic production methods
 - Marketing campaigns – short and long term
 - Branding including clear and recognizable labelling